

MARINA AMORES

COMMUNICATION AND VIDEO GAMES

DETAILS

ADDRESS

Barcelona

PHONE

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EMAIL

marinaamores91@gmail.com

NATIONALITY

Spanish

LINKS

[Portfolio](#)

[LinkedIn](#)

[Tumblr](#)

[Youtube](#)

SKILLS

Adobe Photoshop

● ● ● ● ○

Adobe Premiere

● ● ● ● ●

MailChimp

● ● ● ● ○

Microsoft Office Word

● ● ● ● ●

Wordpress

● ● ● ● ○

Social Media

● ● ● ● ●

Trello

● ● ● ● ○

Zendesk

● ● ● ● ○

Crowdin

● ● ● ● ○

Moobot

● ● ● ● ●

Nightbot

● ● ● ● ●

LANGUAGES

Spanish; Castilian

● ● ● ● ●

Catalan; Valencian

● ● ● ● ●

English

● ● ● ● ○

PROFILE

I am a journalist, content creator and community manager specializing in video games. My professional experience in gaming stems from a personal passion. This duality plugs me into the heartbeat of this industry and its community; keeping me abreast of current: developments, trends, cultures, and news for effective content creation and online community management. I thrive under pressure and I am committed to amplifying the impact of feminism and related social movements within the gaming industry.

EMPLOYMENT HISTORY

Community Specialist and moderator for Valorant official channels, LVP

Remote

2023 — 2023

- Set up and maintained the Moobot and Nightbots daily with their corresponding commands, filters, timers, and banned terms.
- Moderated the Twitch and Youtube chats -- of the official Valorant channels for the VCT EMEA, Game Changers and LCQ leagues -- in real time. Additionally, I would interact with the audience and talent.
- Sent daily reports behavioral reports highlighting chat health during the day, as well as providing stream quantitative data.

Customer Support Specialist, Digital Extremes

London, Canada

2020 — 2021

Spanish Customer Support Specialist and translator for [Warframe](#).

- Provided prompt, courteous and effective customer support to Spanish speaking end-users of the game.
- Reviewed and moderated all user-generated content on the official Spanish game forum.
- Acted as the official game representative within the Spanish online community.
- Updated the internal Community Team on trends, information and insights occurring within the Spanish game community.

Editor, Mundo Deportivo

Barcelona

2019 — 2021

News and articles for the Gaming section of [Mundo Deportivo: Mundo Gaming](#).

- Conducted continuous gaming trend research to adapt to the diverse audience on the site.
- Content review and communication alignment.
- Stakeholder management at PR level of video game companies.

Screenwriter , DMAX

Remote

2020 — 2021

Scriptwriter for the monthly TV show on video game news DMAX: Ready Player.

- Proposed topics and trends to the client.
- Screenwriter, with the added responsibility of incorporating client feedback.
- Responsible for content research analysis for the video editing team.

Community Manager, Melbot Studios

Barcelona

2019 — 2019

Community Management: social media accounts, forums, community and ~~some~~ marketing for the studio.

- Creating and applying social media strategies to communicate our video game through different platforms.
- Analysis of trends, forums and communities to integrate/communicate our game/products.
- Responsible for database creation to improve audience targeting and message alignment in an effective way.

Editor, EDGE Spain magazine

Barcelona

2017 — 2019

Articles, interviews and video game reviews.

- Articles: Studied trends and selected impactful topics to investigate and communicate through a variety of articles.
- Continuous communication with PR to manage keys, assets, and materials for preparing and conducting interviews.
- Attended events, performed interviews with key stakeholders (like developers), and transcribed and tailored articles around them.

Games department lead, PlayGround Magazine

Barcelona

2018 — 2018

Video creation for video games section at PlayGround Magazine.

- Selected topics and daily creation of video content adapted to each media platform and the target audience.
- Lead and coordinated the gaming section of the online magazine: video editor, community manager, and producer.
- Responsible for innovative ideas around gaming related videos, beyond the office space, and in collaboration with film studio(s).

Community Manager and Influencer Manager, MEDIAPRO

Barcelona

2018 — 2018

Social media and influencer manager for the sports project: Esports Derby - Canarias Cup.

Writer and video editor, Eurogamer Spain

Barcelona

2014 — 2016

News and reviews for the website. Additional responsibilities included: recording, writing and editing the Youtube channel.

EDUCATION

Master's Degree, Universitat Autònoma de Barcelona

Barcelona

Sep 2015 — Sep 2016

Theory and Practice of Creative Documentary

Bachelor's Degree, Universitat Pompeu Fabra

Barcelona

Sep 2009 — Jun 2014

Audiovisual Communication

EXTRA-CURRICULAR ACTIVITIES

Event organizer

Barcelona

2017 — Present

Gaming Ladies: first professional women-only video games event in Spain.

Writer, books

Spain

2018 — 2023

Coordinator, coauthor and author: *¡Protesto! Videojuegos desde una perspectiva de género* (2018), *Un mes en Tinder siendo mujer gamer* (2021) y *Play like a girl* (2023).